21 Days Innovative Training Programme (ITP)

On

“Recent Technologies of Agribusiness Management and Agri Entrepreneurship”

Venue: NADCL, Baramulla, J & K - 193103

(THROUGH ONLINE MODE)

During: 8th to 28th October-2020

Organized by

Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya
Gwalior, Madhya Pradesh

And

National Agriculture Development Cooperative Ltd.
Baramulla (UT of J & K) - 193103


Sub-office: HMT, Zainakote, Srinagar- 190012

(website: www.nadcl.org / email: info@nadcl.org / Contact No. 8899921702)
ABOUT ORGANIZATIONS

The Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya (RVSKVV) Gwalior has been established by Govt. of Madhya Pradesh vide ordinance No. 4 of 2008 and notified in the Extraordinary Gazette No. 507 dated August 19, 2008. As per RVSKVV act (No. 4, Year 2009), the territorial jurisdiction of the Vishwa Vidyalaya is spread over 26 districts of Madhya Pradesh encompassing five Colleges (four Agriculture and one Horticulture); five Zonal Agricultural Research Stations (ZARS); four Regional Agricultural Research Stations (RARS); six Special Research Stations (SRS) and 22 Krishi Vigyan Kendras (KVKS).

The University represents a well-knit and action-oriented network of education and research centers operating in agriculture, horticulture and allied fields in the state where the overall climate varies from semi-arid to sub humid with hot summer, cool and dry winter and 600-1000 mm mean rainfall range. The geographical area of the state under the University jurisdiction contains three major types of soils varying from alluvial to medium and heavy black soils in six agro-climatic zones. RVSKVV has competent human resource for managing the activities of agriculture, horticulture and allied sectors and is playing a pivotal role in the holistic growth and development of agriculture in the state. Need based research and its dissemination to the farming community has led to an all-round improvement in productivity of crops i.e. soybean, wheat, chickpea, lentil, mustard, spices and medicinal & aromatics. Outreach programmes for promotion of poultry bird kadaknath, apiculture technologies have paid dividends giving a boost for overall increase in the farm income on sustainable basis in the aspirational areas of Madhya Pradesh.

National Agriculture Development Co-operative Ltd. (NADCL) was established under Self Reliant Co-operative Act, 1999: under Ministry of Cooperatives with a mission to promote, disseminate and mutual exchange of scientific information of Agricultural Science among the scientific diaspora and stakeholders. NADCL already organized a number of national training courses, awareness programs, international conferences etc. The NADCL was primarily established to serve as a bridge for communication between agriculture scientists, extension workers and farmers. Blending of the influences of these three, bring an effective result in the doubling of farmer’s income. Needless to say, the National Agriculture Development Co-operative Ltd. desires to have your co-operation in order to develop atmosphere conducive to aware farmers about innovative agriculture practices to yield best results for the progress of the farming community.

About the Innovative Training Programme (ITP) Agribusiness is the business of agricultural production. The term is a portmanteau of agriculture and business. It includes agrichemicals, breeding, crop production (farming or contract farming), distribution, farm machinery, processing, and seed supply, as well as marketing and retail sales. All agents of the food and fiber value chain and those institutions that influence it are part of the agribusiness system. The 21 Days Innovative Training Programme (ITP) on “Recent Technologies of Agribusiness Management and Agri Entrepreneurship” is need of an hour because;
✓ Agribusiness is the single most important donor to world's economy.
✓ It offers employment for nearly ½ of the world population.
✓ Agribusiness performance an important role in the economic development of maximum countries.
✓ Due to agribusiness growing of production sector gives rise to other sectors.
✓ It denotes approximately ¼ of total world production.

Within this multifaceted background, this Innovative Training Programme (ITP) will facilitate and provide professional, skill based and job-oriented trainings, cum awareness programme to the scientists, teachers and students of agriculture and allied sectors; regarding Agribusiness Management and Agri Entrepreneurship.

**Participants & Eligibility:** The Innovative Training Programme (ITP) is open for the scientists, teachers, entrepreneurs, agribusiness professionals, growers, PG students, and marketing personnel.

**Important Dates:**

Last date for receipt of registration form: 01-10-2020  
Selection Notification: 06-10-2020  
Confirmation of participation: 07-10-2020  
Commencement of Training: 08-10-2020

**Venue:** The Innovative Training Programme (ITP) will be organized through virtual lecture/ class.

**Requirement for Training:**
The aspirants should be proficient in the following:

- Basic computer skills
- Sending/receiving email
- Sending and receiving attachments via email
- Using a web browser
- Finding web resources through search engines
- Downloading and installing software and/or viewing electronic files
- Familiarity with using browser plug-ins (e.g. PDF reader, video, audio)
- Using a word processing, presentation software, or other productivity applications
- Experience/familiarity with a variety of file formats such as: .rtf "Rich Text Format", .doc or .docx "Microsoft Word Document", and .txt "Text document"
- The ability to be self-directed in learning new technology skills (for example, following a handout, a step-by-step tutorial, online video help, or access to support to learn necessary skills)

**Mode of Participation:**
The training will be organized in 4 quadrants i.e.,

1. Lecture through video conference,
2. Preparing delivered material that can be downloaded /printed,
3. Self-assessment tests through google classroom assignment/tests/quizzes,
4. An online discussion forum for clearing the doubts.
The above cited steps have to be taken to enrich the learning experience by using audio-video and multi-media state of art pedagogy/technology. In order to ensure that best quality content lecture is delivered course director and his coordinators will monitor the whole training course.

All such candidates who will participate in this training course through video conferencing will be deemed to have attended the Innovative Training Programme (ITP) and as per the course guideline will be provided certificate of participation.

**How to Apply:**
Participants can submit online registration form on the site: [www.nadcl.org](http://www.nadcl.org)

**Registration Fee**
Registrations fees include training documents, participation certificate, postal charges and published training compendium that will be send to all the candidates through speed post. Non-refundable registration fee for Indian participants is given below:

<table>
<thead>
<tr>
<th>Category</th>
<th>Registration fee before 01-10-2020</th>
<th>Registration fee after 01-10-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG Students/ Research Fellows</td>
<td>Rs. 2500/=</td>
<td>Rs. 3500/=</td>
</tr>
<tr>
<td>Faculties/Scientists/In-service participants</td>
<td>Rs. 3500/=</td>
<td>Rs. 4500/=</td>
</tr>
<tr>
<td>Private Organizations/Industries/etc.</td>
<td>Rs. 4000/=</td>
<td>Rs. 5000/=</td>
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</tbody>
</table>

Non-refundable standard registration fee for foreign participants is given below:

<table>
<thead>
<tr>
<th>Category</th>
<th>Registration fee before 01-10-2020</th>
<th>Registration fee after 01-10-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students/ Research Fellows</td>
<td>$ 550</td>
<td>$ 650</td>
</tr>
<tr>
<td>Faculties/Scientists/In-service participants</td>
<td>$ 1000</td>
<td>$ 1300</td>
</tr>
<tr>
<td>Private Organizations/Industries/etc.</td>
<td>$ 1300</td>
<td>$ 1600</td>
</tr>
</tbody>
</table>

**Mode of Payment:** Registration fee can be paid while submitting on line registration form on the site: www.nadcl.org

**Chief Patron**
**Professor (Dr.) S. K. Rao,** Honorable Vice Chancellor Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya (RVSKVV), Gwalior, Madhya Pradesh.

**Patron**
**Dr. S. N. Upadhyay,** Director, Extension Services, Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya (RVSKVV), Gwalior, Madhya Pradesh.

**Organizing Director**
**Dr. Ratna Nashine,** Professor and Dean, College of Agriculture and Research Station, Narayanpur, Indira Gandhi Krishi Vishwavidhalaya, Raipur, Chhattisgarh.

**Course Director**
**Dr. Sudhir Singh Bhadauria,** Nodal Officer, Agribusiness Incubation Centre, Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior, Madhya Pradesh.
Course Convener
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Dr. Suheel Ahmad, Sr. Scientist and Officer In-charge, ICAR-IGFRI, Regional Research Station, Srinagar.

Sectional Convener
Dr. Javed Iqbal Mir, Senior Scientist, ICAR-Central Institute of Temperate Horticulture, Srinagar, J & K.

Co-Convener
Dr. Malik Mohammad, Pest Management Specialist, Plant Protection Directorate, Gezira, Sudan.
Dr. Sheeraz Saleem Bhat, Scientist, ICAR-IGFRI, Regional Research Station, Srinagar.
Dr. Nasir Hamid Masoodi, Assistant Professor (Floriculture and Landscape Architecture) SKUAST-Kashmir.

Organizing Secretary
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Dr. Ramprasad Nagorao Khandare, Assistant Professor (Soil Science & Agriculture Chemistry) VNMKV, Parbhani, Maharashtra.

Joint Organizing Secretary
Dr. Chandra Naik M, Assistant Professor, Department of Crop Physiology, Agricultural Research Centre, Dhadesugur (University of Agricultural Sciences, Raichur) Karnataka.
Dr. Mohammad Ashraf Ahangar, Assistant Professor (Plant Pathology) SKUAST-Kashmir (J & K).

Course Coordinators
Dr. Akhilesh Singh, Nodal Officer (ICAR) and SMS (Agriculture Engineering) RVSKVV, Gwalior, Madhya Pradesh.
Dr. Khursheed Alam Khan, Assistant Professor, RVSKVV - College of Horticulture, Mandsaur, Madhya Pradesh.
Dr. Manjunatha D R Assistant Professor & Head, Department of Veterinary Clinical Complex, Veterinary College, Vidyanagar, Hassan, KVAFSU, Bidar, Karnataka.
Course Co-Coordinators

Dr. S. C. Shrivastav, Sr. Technical Officer (Agriculture Economics) and Technical Officer to Director Research Services, RVSKV, Gwalior, Madhya Pradesh

Dr. (Mrs.) Shashi S. Yadav, SMS (Soil Science) RVSKV - College of Agriculture, Gwalior, Madhya Pradesh

IT Engineer

Er. Azfar Farooq, Srinagar, Jammu & Kashmir.

Organizer

Dr. R. A. Shah, Training Coordinator, NADCL, Baramulla (Jammu & Kashmir).

Email to contact: info@nadcl.org and Contact Persons are:

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Instructions for filling online form on www.nadcl.org

1. Candidates should fill all fields as described. Fee will be calculated automatically based on candidates Workplace and Category

2. Candidates need to have a valid and a functional Phone number and an Email ID. They will receive OTP (one-time password) on the same phone number and email id. It needs to be entered on the form for authentication.

3. Candidates need to upload a passport size photo on the form. Make sure the photograph is less than 100 KB. If your file is bigger, you can compress the file at the following

4. Since this is an online program, candidates should select:
   - ACCOMPANYING PERSON(S): NO;
   - ACCOMODATION REQUIRED: NO
5. Payment is to be made online through netbanking/debit card/credit card/UPI after registration. No hard copy is required to be submitted.

6. Further Detailed Instructions are on the website registration page i.e. www.nadcl.org

7. In case of any query, candidates should write an email to info@nadcl.org

Key Speakers

Prof. (Dr.) S. K. Rao  
Honorable Vice Chancellor  
Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior, MP

Dr. S. N. Upadhyay  
Director, Extension Services,  
Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior, MP

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